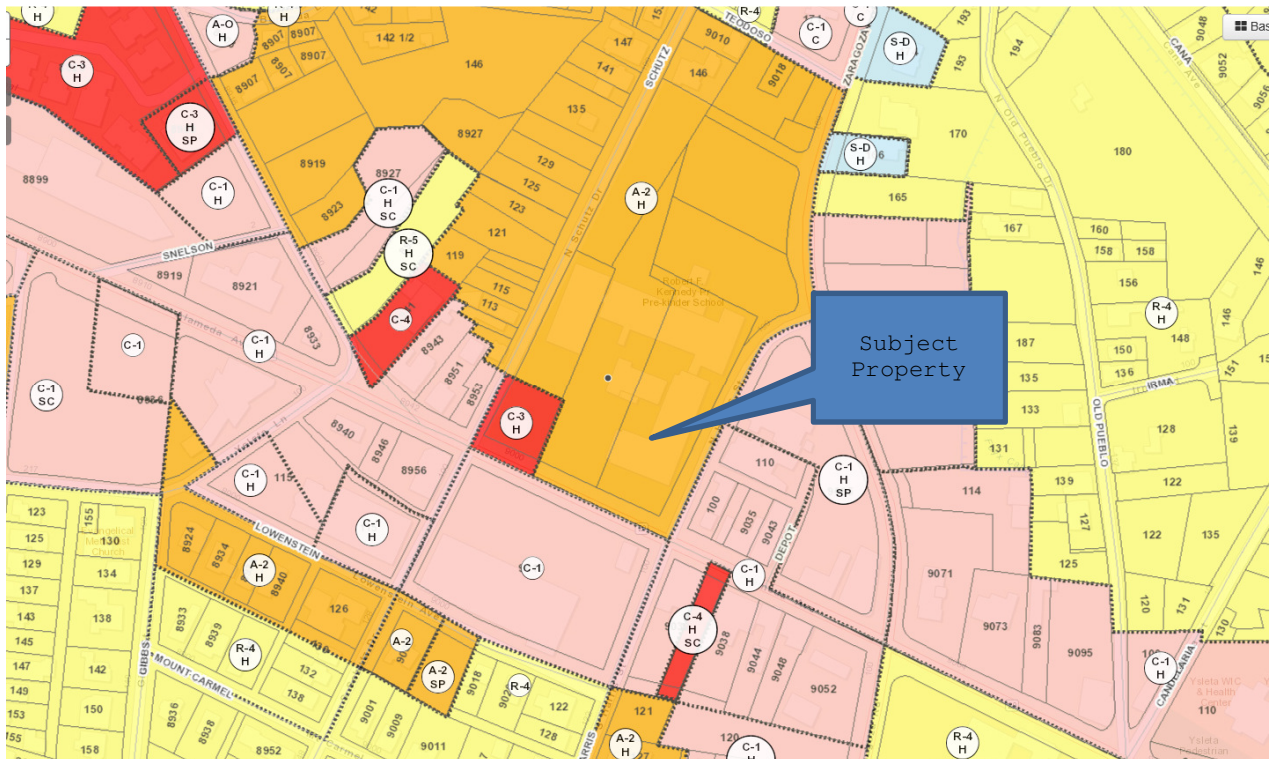




PHDM16-00027

Date: October 24, 2016
Application Type: Certificate of Appropriateness
Property Owner: Ysleta Independent School District
Representative: Ronald Leiman
Legal Description: 1 Harris 1 To 16, City of El Paso, El Paso County, Texas
Historic District: Ysleta
Location: 9009 Alameda Avenue
Representative District: #6
Existing Zoning: A-2/H (Apartments/Historic)
Year Built: c. 1980
Historic Status: Non-contributing
Request: Certificate of Appropriateness for the installation of a marker on the property
Application Filed: 10/10/2016
45 Day Expiration: 11/24/2016

ITEM #3



GENERAL INFORMATION:

The applicant seeks approval for:

Certificate of Appropriateness for the installation of a marker on the property

STAFF RECOMMENDATION:

The Historic Preservation Office recommends APPROVAL of the proposed scope of work based on the following recommendations:

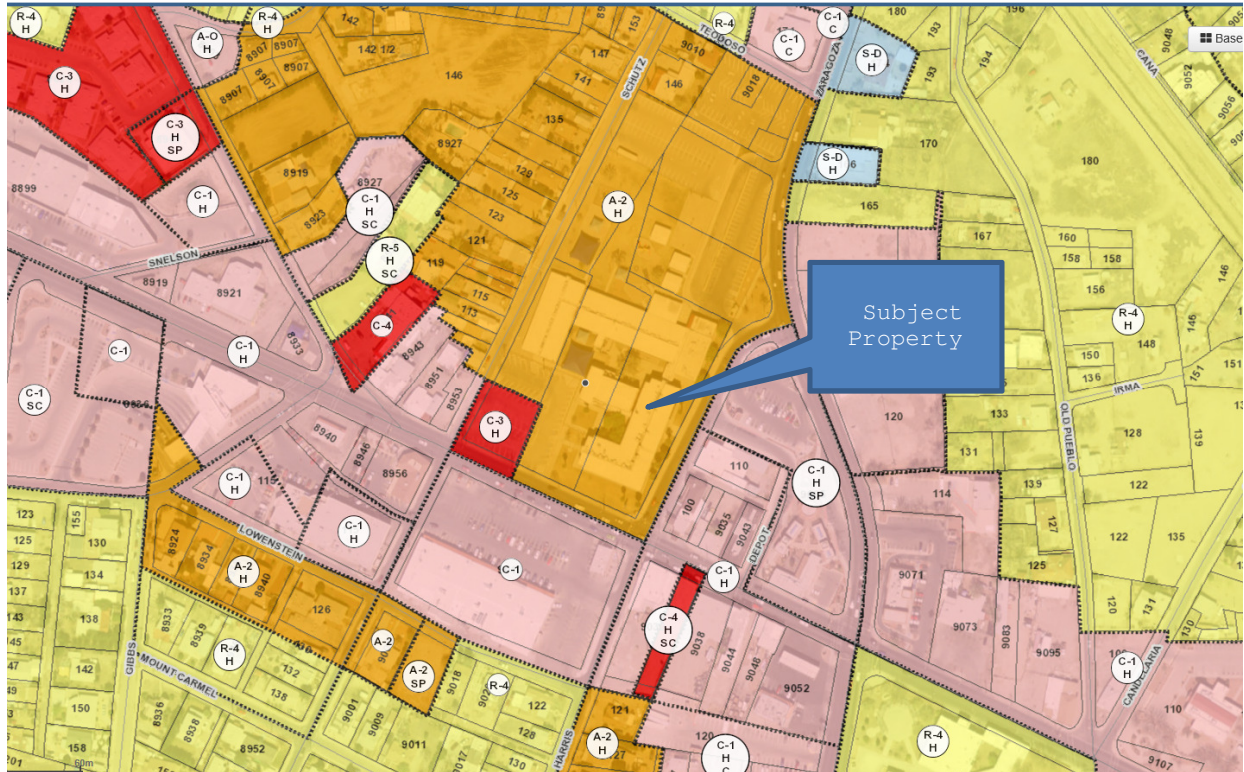
The Ysleta Historic District Design Guidelines recommend the following:

- *Signs should not hide or cover any significant detailing and/or architectural features of the building. On-premise signage should not cover windows, doors, or air vents. On-premise signs should be located in close proximity to the activity it is identifying. In most cases, the best location is usually above, on, and/or near the front door.*
- *Signs shall not exceed thirty square feet in all commercial and manufacturing districts, and should not exceed six feet in height.*
- *Signs constructed for landmark buildings or sites must be made of materials attributed to the era in which the building or site was constructed. Plastics are not permitted.*
- *Colors should complement the building and the surrounding area. Fluorescents should be avoided. Designs should be artistic, innovative, yet compatible with the building and/or the surrounding area. Lettering should not exceed 40% of the total area.*
- *These signs (freestanding signs) may be placed in the front yard no closer than 5 feet to the property line; the setback shall be 15 feet where the property line is located at the curb line. Signs shall be pedestrian oriented and should not detract from any historic landmarks. There must be 35 feet of spacing between freestanding signs. Freestanding auxiliary signs should not exceed 2.5 feet in height and 3 square feet in area.*

The Secretary of the Interior's Standards for Rehabilitation recommend the following:

- *New additions, exterior alterations, or related new construction will not destroy historic materials, features, and spatial relationships that characterize the property. The new work shall be differentiated from the old and will be compatible with the historic materials, features, size, scale and proportion, and massing to protect the integrity of the property and its environment.*

AERIAL MAP



SITE PLAN

